



**FIFA**

TM

# WORLD CUP

## 2026

CANADA – USA – MEXICO

rtbf

rtbf  
**La une**

rtbf  
**TIP!K**

rtbf  
**0 d'uvio**



*“From the group stage to the final whistle, RMB delivers every heartbeat, every emotion, **live.**”*

# Tournament Proceedings

## Competition format

- 48 teams, a **record number of nations**
- 12 groups of 4 teams
- Round of 32, Round of 16, Quarter-finals, Semi-finals, and Finals
- 104 matches in total, spread over **39 days of competition**

## Full coverage on RMB networks

- Every match broadcast live on RTBF TV and Auvio
- Extensive studio shows before and after each game
  - Pre-match analysis, live reactions, post-game debriefs
  - Studio live from 7:30 PM to 11:30 PM

## Prime-time advantage

- Nearly two games every day in prime time
- Perfect for maximum visibility and audience concentration



# Key Market Insights

*Why live football & World Cup are a gold-mine for brands?*

**81%**

of football viewers watch live matches on linear television.

**2/3**

of football viewers remember the brands they see during the match.

**59%**

of football viewers would pick a sponsor's product over a rivals.

**64%**

of viewers plan to consume (food/drink) while watching matches live.

# Record-breaking audiences

**94%**

of live vision\*

**3.1M**

Total TV Viewers\*

**122H**

Total hours of live\*

**512K**

Avg. views per  
Match\*

# Exceptional Fair-Share

57%

Average RMB's Fair Share 4+ for the last 3 big football tournaments

+15ptn % vs 1<sup>st</sup> challenger

56%

Average RMB's Commercial Share 4+ for the last 3 big football tournaments

+20ptn % vs 1<sup>st</sup> challenger



# Incremental reach RTBF+AUVIO

**+10%**

avg. incremental reach thanks to Auvio  
on the Red Devils' qualifying matches



# When it's live, It's strong

Sport is live.  
And when it's live, it's powerful.

Together, let's make Belgium vibrate...

Your brand. Our media. One heartbeat

PACKAGES





# Video

## Packs

Cross Media

Sport

Offer 2026



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# Video Packs



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## Offer 2026

Broadcast

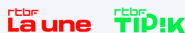
World Cup 2026

Medias

TV + Digital

**BASIC PACKAGE**

### Television



Spots 30"

**Group Stage**  
1 spot – Match Red Devils  
10 spots – Match Others  
**Total of 11 Spots**

**48 GRP's**  
Guaranteed on MS 18-54

### Digital



Ad-In stream  
Display\*

Total of **900.000**  
**Impressions**

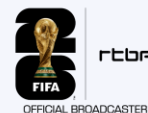
**Gross Media Value**

**59.000 €**

*\*No possibility to transfer the **Display** format to **Ad-Instream** - **Display material production cost**: €250 extra if no Display material is provided  
Offer subject to change - version of 13/11/2025*

World Cup – Video Packages – Offer 2026

# Video Packs



## Offer 2026

Broadcast

World Cup 2026

Medias

TV - Digital

RED DEVILS PACKAGE

GROUP STAGE

ROUND OF 32

ROUND OF 16

Television



TV - Spots 30"

2 – Match Red Devils  
15 spots – Match Others  
**Total of 17 Spots**

**79 GRP's**  
Guaranteed on MS 18-54

Television



TV - Spots 30"

1 – Match Red Devils  
3 spots – Match Others  
**Total of 4 Spots**

**33 GRP's**  
Guaranteed on MS 18-54

Television



TV - Spots 30"

1 – Match Red Devils  
3 spots – Match Others  
**Total of 4 Spots**

**35 GRP's**  
Guaranteed on MS 18-54

Digital



Ad-In stream  
Display\*

**Total of 510.000  
Impressions**

Digital



Ad-In stream  
Display\*

**Total of 180.000  
Impressions**

Digital



Ad-In stream  
Display\*

**Total of 180.000  
Impressions**

Gross Media Value

**81.500 €**

Gross Media Value

**31.500 €**

Gross Media Value

**30.500 €**

# Video Packs



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## Offer 2026

Broadcast

World Cup 2026

Medias

TV - Digital

OTHER GROUP STAGE PACKAGE

10 GAMES

20 GAMES

40 GAMES

44 GAMES

Television



TV - Spots 30" 10 spots  
Total of 10 Spots  
**33 GRP's**  
Guaranteed on MS 18-54

Television



TV - Spots 30" Match Others  
Total of 20 Spots  
**66 GRP's**  
Guaranteed on MS 18-54

Television



TV - Spots 30" Match Others  
Total of 40 Spots  
**132 GRP's**  
Guaranteed on MS 18-54

Television



TV - Spots 30" Match Others  
Total of 44 Spots  
**146 GRP's**  
Guaranteed on MS 18-54

Digital



Ad-In stream Display\* Total of **240.000 Impressions**

Digital



Ad-In stream Display\* Total of **480.000 Impressions**

Digital



Ad-In stream Display\* Total of **960.000 Impressions**

Digital



Ad-In stream Display\* Total of **1.500.000 Impressions**

Gross Media Value

**34.500 €**

Gross Media Value

**69.000 €**

Gross Media Value

**138.000 €**

Gross Media Value

**159.000 €**

# Video Packs



rtbf

## Offer 2026

Broadcast

World Cup 2026

Medias

TV - Digital

### ROUND OF 32 PACKAGE

5 GAMES

10 GAMES

12 GAMES

#### Television



TV - Spots 30"

5 spots – Match Others  
**Total of 5 Spots**

**19 GRP's**  
Guaranteed on MS 18-54

#### Television



TV - Spots 30"

10 spots – Match Others  
**Total of 10 Spots**

**38 GRP's**  
Guaranteed on MS 18-54

#### Television



TV - Spots 30"

12 spots – Match Others  
**Total of 12 Spots**

**46 GRP's**  
Guaranteed on MS 18-54

#### Digital



Ad-In stream  
Display\*

**Total of 90.000  
Impressions**

#### Digital



Ad-In stream  
Display\*

**Total of 180.000  
Impressions**

#### Digital



Ad-In stream  
Display\*

**Total of 255.000  
Impressions**

Gross Media Value

**15.500 €**

Gross Media Value

**31.000 €**

Gross Media Value

**38.000 €**

# Video Packs



## Offer 2026

Broadcast

World Cup 2026

Medias

TV - Digital

### ROUND OF 16 PACKAGE

#### 2 GAMES

##### Television



TV - Spots 30"

2 spots – Match Others  
Total of 2 Spots

11 GRP's  
Guaranteed on MS 18-54

##### Digital



Ad-In stream  
Display\*

Total of  
75.000 Impressions

Gross Media Value

7.700 €

#### 4 GAMES

##### Television



TV - Spots 30"

4 spots – Match Others  
Total of 4 Spots

22 GRP's  
Guaranteed on MS 18-54

##### Digital



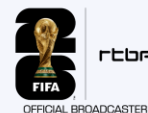
Ad-In stream  
Display\*

Total of  
150.000 Impressions

Gross Media Value

15.400 €

# Video Packs



## Offer 2026

Broadcast

World Cup 2026

Medias

TV - Digital

### QUARTER FINALS PACKAGE

#### 2 GAMES

##### Television



TV - Spots 30"

2 spots – Match Others  
Total of 2 Spots

14 GRP's  
Guaranteed on MS 18-54

##### Digital



Ad-In stream  
Display\*

Total of  
51.000 Impressions

Gross Media Value

9.350 €

#### 4 GAMES

##### Television



TV - Spots 30"

4 spots – Match Others  
Total of 4 Spots

28 GRP's  
Guaranteed on MS 18-54

##### Digital



Ad-In stream  
Display\*

Total of  
90.000 Impressions

Gross Media Value

18.500 €

# Video Packs



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## Offer 2026

Broadcast

World Cup 2026

Medias

TV - Digital

### SEMI-FINAL + FINAL PACKAGE

#### 2 SEMI-FINAL GAMES

##### Television



TV - Spots 30"

2 spots – Match Others  
Total of 2 Spots

18 GRP's  
Guaranteed on MS 18-54

##### Digital



Ad-In stream  
Display\*

Total of  
75.000 Impressions

Gross Media Value

12.400 €

#### 2 FINAL GAMES

##### Television



TV - Spots 30"

2 spots – Match Others  
Total of 2 Spots

15 GRP's  
Guaranteed on MS 18-54

##### Digital



Ad-In stream  
Display\*

Total of  
60.000 Impressions

Gross Media Value

10.100 €



Broadcast	World Cup 2026	Medias	TV - Digital	RECAP	
BASIC OFFER	GROUP STAGE	ROUND 32	ROUND 16	SEMI-FINAL	
<b>TELEVISION</b>  Spots 30''  Group Stage  1 spot – Match Red Devils 10 spots – Match Others Total of 11 Spots  48 GRP's Guaranteed on MS 18-54  <b>DIGITAL</b>  Ad-In stream Display*  Total of 900.000 Impressions  Gross Media Value : 59.000€	<b>RED DEVILS</b>  Gross Media Value : 81.500€  <u>AND/OR</u>  10 MATCHS OTHERS  Gross Media Value : 34.500€  <u>AND/OR</u>  20 MATCHS OTHERS  Gross Media Value : 69.000€  <u>AND/OR</u>  40 MATCHS OTHERS  Gross Media Value : 138.000€  <u>AND/OR</u>  44 MATCHS OTHERS  Gross Media Value : 159.000€	<b>RED DEVILS</b>  Gross Media Value : 31.500€  <u>AND/OR</u>  5 MATCHS OTHERS  Gross Media Value : 15.500€  <u>AND/OR</u>  10 MATCHS OTHERS  Gross Media Value : 31.000€  <u>AND/OR</u>  12 MATCHS OTHERS  Gross Media Value : 38.000€	<b>RED DEVILS</b>  Gross Media Value : 30.500€  <u>AND/OR</u>  2 MATCHS OTHERS  Gross Media Value : 7.700€  <u>AND/OR</u>  4 MATCHS OTHERS  Gross Media Value : 15.400€  <b>QUARTER FINALS</b>  2 MATCHS  Gross Media Value : 9.350€  <u>OR</u>  4 MATCHS  Gross Media Value : 18.500€	<b>2 MATCHS</b>  Gross Media Value : 12.400€  <b>FINAL</b>  <b>2 MATCHS</b>  Gross Media Value : 10.100€	

### Degressive Package

Gross Budget Min	Gross Budget Max	Rebate	CE
59.000 €	70.000 €	-25%	33%
70.001 €	120.000 €	-32,50%	48%
120.001 €	250.000 €	-42,50%	74%
250.001 €	375.000 €	-47,50%	90%
375.001 €	450.000 €	-52,50%	111%
450.001 €	-	-57,50%	135%

- Degrressive based on total Gross Budget (digital included)
- Degrressive not applicable on digital budget

### Advantage Package

**Brut Min 120.000€**

- Preferred positions in group stage except for Red Devils' games

**Brut Min 250.000€**

- Choice of 1 preferred teams
- Preferred positions in group stage

**Brut Min 375.000€**

- Choice of 2 preferred teams
- Preferred positions everywhere

**Brut Min 450.000€**

- Choice of 3 preferred teams
- Preferred positions everywhere
- Screens between extra time and penalties

**If you purchase the Red Devils package + 4 quarter-final matches + 2 semi-final matches + 2 final matches**

**→ Attend Red Devils matches right up to the final at no extra cost**

# Digital Packs

Cross Media

Sport

Offer 2026



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ROS Auvio in IO exceptionally possible

**DIGITAL** World Cup 2026 Context World Cup only Type IO or PG

### VIDEO PACKAGES

#### GOLD

##### Video



Ad-In stream  
Unskippable  
max 20"

Total of **416.667 Impressions**

Estimated Reach **41,5K Unique Viewers**

**36 € CPM**

20 % Discount

#### SILVER

##### Video



Ad-In stream  
Unskippable  
max 20"

Total of **261.438 Impressions**

Estimated Reach **37,3K Unique Viewers**

**38,25 € CPM**

15 % Discount

#### BRONZE

##### Video



Ad-In stream  
Unskippable  
max 20"

Total of **123.457 Impressions**

Estimated Reach **17,5K Unique Viewers**

**40,50 € CPM**

10 % Discount

**Net Media Value s.f. 15.000 €**

**Net Media Value s.f. 10.000 €**

**Net Media Value s.f. 5.000 €**

+5 € CPM if targeting Red Devils or Finals Phase or +4€ Large Data Segments

ROS Auvio in IO exceptionally possible

**DIGITAL** World Cup 2026 **Context** World Cup only **Type** IO or PG

### CTV VIDEO PACKAGES

#### GOLD

##### Video



Ad-In stream  
Unskippable  
max 20"

Total of **340.136**  
**Impressions**

Estimated Reach **48,5K**  
**Unique Viewers**

**44,1 € CPM**

10 % Discount

#### SILVER

##### Video



Ad-In stream  
Unskippable  
max 20"

Total of **214.823**  
**Impressions**

Estimated Reach **30,5K**  
**Unique Viewers**

**46,55 € CPM**

5 % Discount

#### BRONZE

##### Video



Ad-In stream  
Unskippable  
max 20"

Total of **102.041**  
**Impressions**

Estimated Reach **14,5K**  
**Unique Viewers**

**49 € CPM**

No Discount

**Net Media Value s.f. 15.000 €**

**Net Media Value s.f. 10.000 €**

**Net Media Value s.f. 5.000 €**

+5 € CPM if targeting on Finals Phase

ROS Audio in IO exceptionally possible

**DIGITAL** World Cup 2026 **Context** World Cup only **Type** IO or PG

**VIDEO + DISPLAY PACKAGES**

**GOLD**

**Video**



Ad-In stream  
Unskippable  
max 20"

Total of **510.204**  
Impressions Estimated Reach **73K**  
Unique Viewers

**36 € CPM**

**20 % Discount**

**Display**



IAB Standards Total of **255.102**  
Display\* Impressions Estimated Reach **25,5K**  
Unique Users

**6,4 € CPM**

**20 % Discount**

**Net Media Value**  
s.f. **20.000 €**

**SILVER**

**Video**



Ad-In stream  
Unskippable  
max 20"

Total of **360.150**  
Impressions Estimated Reach **51K**  
Unique Viewers

**38,25 € CPM**

**15 % Discount**

**Display**



IAB Standards Total of **180.039**  
Display\* Impressions Estimated Reach **18K**  
Unique Users

**6,8 € CPM**

**15 % Discount**

**Net Media Value**  
s.f. **15.000 €**

**BRONZE**

**Video**



Ad-In stream  
Unskippable  
max 20"

Total of **226.757**  
Impressions Estimated Reach **32K**  
Unique Viewers

**40,5 € CPM**

**10 % Discount**

**Display**



IAB Standards Total of **113.381**  
Display\* Impressions Estimated Reach **11K**  
Unique Users

**7,2 € CPM**

**10 % Discount**

**Net Media Value**  
s.f. **10.000 €**

**+5 € CPM if targeting Red Devils or Finals Phase or Large Data Segments**

Only during World Cup Competition – max 20" video spot – Large Data Segments are to be verified upfront – under limits of availability – follow commercial policy.

\*No possibility to transfer the **Display** format to **Ad-Instream** – **Display material production cost:** €250 extra if no Display material is provided

Offer subject to change – version of 19/11/2025

World Cup – Digital Packages – Offer 2026

SUPER GOLD PACK: LIMITED TO 5 ADVERTISERS

**DIGITAL** World Cup 2026

Type IO or PG

**VIDEO + ONE DAY IMPACT DISPLAY**

**VIDEO (World Cup context)**

**DISPLAY ONE DAY IMPACT**

**Video**



Ad-In stream  
Unskippable max 20"

Total of **261.438 Impressions**  
Estimated Reach **37,3K Unique Viewers**

**38,25 € CPM** (15 % Discount)

Net Media Value 10.000 €



**All IAB Display formats**



IAB Standards  
All Formats  
Display  
  
Max one campaign  
per week  
Under RTBF Validation

Estimated **700.000 Impressions**  
Estimated Reach **200K+ Unique Users**

**Estimated 15 € CPM**

Net Media Value 10.500 €

**Total Budget (Net Media Value)**

**20.500 €**

# Sponsoring

## Packs

Cross Media

Sport

Offer 2026



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# Sponsorship

## The priorities

1 – The FIFA Partners and FIFA World Cup sponsors have the first right to negotiate with the Media Right Licensee for a period depending of the date of launch of the offers.

The sponsoring offers are sent simultaneously to the headquarters contacts for each of the FIFA Partners and the FIFA World Cup Sponsors.

2 – Once the exclusive negotiation period has expired, the remaining inventory will be offered to third parties, including RBFA Sponsors.

### FIFA Partners

Adidas  
Aramco  
The Coca Cola Company  
Hyundai  
Kia  
Lenovo  
Qatar Airways  
VISA

### FIFA Men's World Cup Sponsors

ABInbev  
Bank of America  
Hisense  
McDonalds  
Mengniu  
Unilever  
Lays  
Verizon

### FIFA Tournament Supporters

Valvoline  
The Home depot  
Rock-It Logistics  
Diageo  
Airbnb

### RBFA Sponsors



# "Other sponsors"



## Offer 2026

Broadcast

World Cup 2026

Medias

TV - Digital

**NATIONAL PACKAGE**

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### Television FR



Billboards 5" + Trailers

Total of 400 GRP PRA 18-54

### Digital FR



Ad-In stream

Total of 200.000 Impressions

vr̃t

### Television NL



Billboards 5" + Trailers

Total of 350 GRP PRA 18-54

### Digital NL



Billboard 5"  
Attached to pre-roll 15" promo

Total of 125.000 Impressions

**National Proposal Netto netto  
15% REBATE**

**257.250 €**

**8 PACKAGES AVAILABLES**  
**Gross Media Value FR 126.700 €**  
**Gross Media Value NL 175.970 €**

# Media Content

## Opportunities

Cross Media

Sport

Offer 2026



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# Goal of the Day



The media RTBF & SPORZA will start the concept of "The GOAL OF THE DAY" during FIFA World Cup 2026. Throughout the competition, these 2 medias will broadcast on BAUER Media Outdoor's digital screens the best GOAL of the previous day, and this will be associated with a sponsor.

At the same time, the broadcasters will provide a TV/RADIO/DIGITAL campaign (trailers) to highlight this activation and will make available the official images of the competition !

All the productions assets & coordination for FR/NL GOAL OF THE DAY will be done by the creative entity of RMB (French Media sales house RMB).



1 Package

Starting from 370.000

## BROADCAST

- Media : RTBF – VRT – BAUER MEDIA OUTDOOR
- Broadcast : World Cup 2026
- Production : During the competition
- Number of days : 34 active days

# Roast the Game



A brand-new live experience where football becomes more than a game — it's a show you play, react to, and feel together. Broadcast live on AUVIO, this is ten matches of pure energy, culture, and community.

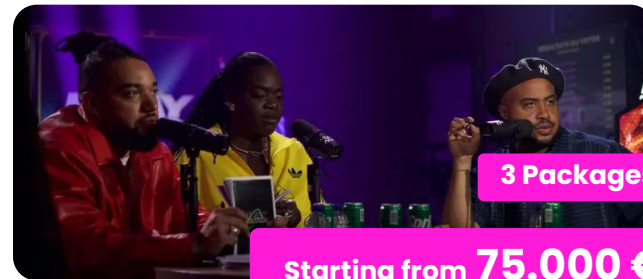
Each New Generation RTBF brand joins the game to bring its own twist:

1. 🎮 RTBF IXPE kicks things off with “The Match of the Day replayed on EA Sports FC” — a fun simulation that builds the story before kickoff.
2. 🔥 The main live/debriefing of the Game of the day by TARMAC, where the host, sports journalist, and guests react in real time.
3. Finally, SPIT wraps it all up with its signature trends & analysis segment : today's conversations, culture, and digital world.

## BROADCAST

- Media : AUVIO, TARMAC, RTBF IXPE, SPIT
- Broadcast : World Cup 2026
- Production : During the competition
- Number of Streams/Games : 10

Start Game : 1 Digital Talk – 11 June '26  
Belgian Red Devils : 4 Digital Talks  
1/8, 1/4, 1/2 Game : 3 Digital Talks  
Final Game : 1 Digital Talk – 19 July '26



3 Packages

Starting from 75.000 €

# Excuse Officielle

## Imagine a press conference before a great game ...

Salim puts himself in the shoes of two fans, one for each team, and creates a discussion where they prepare their official excuses before the game. The idea is to hear them already preparing to justify the potential defeat to come.

The tone is funny, fast-paced, and popular, but with real references to soccer: players, context, history, tactics, weather, injuries... Everything that fuels the bad faith of fans around the world.

Each content lasts 1 minute, with two characters, lots of rhythm, and writing adapted for **TV broadcast in each Magazine and digital platforms**. It's short, funny, universal, and it allows you to start each match with a smile.

### BROADCAST

- Media : La Une OR TIPIK + Social RTBF SPORT + AUVIO
- Broadcast : World Cup 2026
- Production : During the competition
- Number of contents : 10

rtbf  
auvio

rtbf  
La une

rtbf  
TIP!K



1 Package

Starting from **100.000**

# Social Content

## Opportunities

Digital

Sport

Offer 2026



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# Food Express



For the 2026 FIFA World Cup, two iconic Belgian chefs take the Red Devils' fans on a journey that's both delicious and passionate!

- @JulienLapraille for the French-speaking audience and -
- @SandraBekkari for the Dutch-speaking audience.

Before every match of the Red Devils, they cook up a 100% Belgian recipe, reimagined with a twist inspired by the opponent's country.

- Example Belgium/USA : Beef burger with dark beer sauce and American cheddar
- Example Belgium/Brasil : Shrimp croquettes with chimichurri sauce

Each episode becomes a flavorful moment of connection, culture, and football passion.

## BROADCAST

- Media : Social
- Broadcast : Before Red Devils games
- Production : June
- Number of contents : 4 FR + 4 NL



FR



@JulienLapraille

NL



@SandraBekkari

1 Package

Starting from **50.000 €**



# The Biggest WC Fans

Behind every great team, there's an invisible squad — the ones who never score the goals, but make them possible.

“The Biggest World Cup Fan” is a unique short-form video series that shines a light on the unsung heroes of football: the people whose daily passion keeps the game alive. Our bilingual creator @Dielsmk steps into their shoes.

Each episode unveils a different behind-the-scenes profession:

- The groundskeeper, ensuring the pitch is flawless before kickoff.
- The kit manager, who prepares every last detail for matchday.
- The physio, keeping the players fit and ready.
- The nutritionist, crafting meals for peak performance.

Through humor, curiosity, and genuine emotion, Dielsmk reveals what makes these people the real heartbeat of football.

## BROADCAST

- Media : Social
- Broadcast : Before World Cup 2026 – Red Devils games
- Production : June
- Number of contents : 4 FR + 4 NL

Slice



FR+NL

@Dielsmk



1 Package

Starting from 60.000 €

# Eletalks Football



Eletalks Football brings Eleonore's signature energy to the heart of the 2026 World Cup.

Throughout the tournament, she'll do what she does best: hitting the streets of the city center to interview people micro-trottoir style, capturing real reactions, real opinions, and the pulse of the moment.

Multiple possibilities :

- On match days, she'll gather predictions, expectations, and hopes.
- The day after a match, she'll gauge the mood: Did they watch? What did they think? Do they believe they could've played better themselves?

Endless scenarios, always spontaneous, always entertaining.

Eletalks Football is raw, authentic, on-the-ground content that gives the spotlight to the people; the ones who truly bring the World Cup to life.

## BROADCAST

- Media : Social
- Broadcast : Before of after Red Devils games
- Production : June
- Number of contents : 2 videos + 3 stories FR



FR



@Eletalk

1 Package

Starting from 5.000 €

# Younes on tour – WC Edition

Younes on Tour – World Cup Edition puts Younes Idrissi's energy and humor right into the heart of the 2026 World Cup.

Throughout the tournament, Younes will hit the streets to spark spontaneous, fun conversations with passersby.

His signature is mainly challenging people:

- "Who do you think will win the World Cup?"
- "Let me guess your origins" followed by "how confident are you in your team?"
- "Give me 6 countries competing in this tournament!"

He can also mix in some cultural challenges:

- "What does "Tabarnak" mean?"
- "What is a "couch potato" in America?"
- "How do you say "offside" in Spanish?"

Younes on Tour – World Cup Edition delivers lively, street-level content that brings fans' excitement, opinions, and energy to life.

## BROADCAST

- Media : Social
- Broadcast : During the World Cup
- Production : June
- Number of contents : 2 videos + 3 stories NL



NL

@Younesidrissi\_

1 Package

Starting from 10.000 €

# Kicker Cup



2026 World Cup, our favorite content creators will also be engaged in a legendary battle... around a kicker table! On Twitch, experience the most fun, competitive, and crazy kicker tournament of the year!

Four creators, four teams, one trophy to win. Between victory cries, bluffs, and legendary goals, anything can happen!

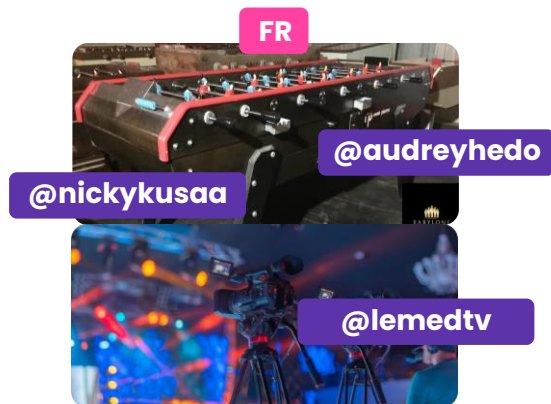
Before the big night, each creator will rally their community: recruiting teams, launching challenges on social media...  
The atmosphere is heating up, the rivalry is setting in, and the fans are already ready to rock the chat!

And to make the event even more immersive, a sports journalist will be on site to interview the players, gather their reactions, and analyze the highlights as if it were the World Cup final itself.

A show that's 100% competition, 100% fun, 100% live.  
Get your teams ready. Warm up your wrists.  
Kickoff is coming soon... and you're going to be the #1 fans!

## BROADCAST

- Media : Social Platforms
- Broadcast : During World Cup 2026
- Number of contents : 1 FR (1 NL possible too)



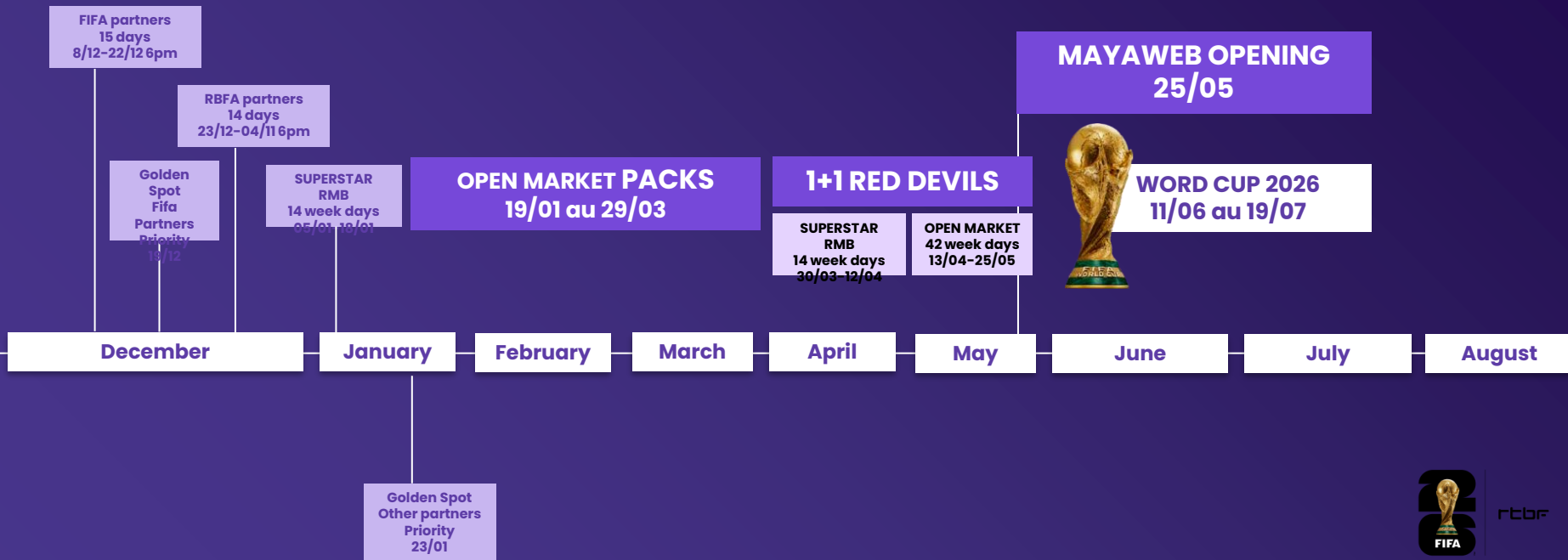
1 Package

Starting from 60.000 €

# Planning & Priorities



# kick ahead PLANNING





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