

Sponsoring

”Third Parties” Pack

Cross Media

Sport

Offer 2026



Tournament Proceedings



Global informations

- 11th June – 19th July 2026
- Guest countries : USA, Mexico & Canada
- Guest cities : 16

Competition format

- 48 teams, a record number of nations
- 12 groups of 4 teams
- Round of 32, Round of 16, Quarter-finals, Semi-finals, and Finals
- 104 matches in total, spread over 39 days of competition

Prime-time advantage

- Nearly two games every day in prime
- Perfect for maximum visibility and audience concentration

Offer 2026

"Third Parties"



"Other sponsors"



Offer 2026

Broadcast

World Cup 2026

Medias

TV - Digital

NATIONAL PACKAGE

rtbf

Television FR



Billboards 5"+ Trailers

Total of 400 GRP PRA 18-54

Digital FR



Ad-In stream

Total of 200.000 Impressions

vr̄t

Television NL



Billboards 5" + Trailers

Total of 350 GRP PRA 18-54

Digital NL



Billboard 5"
Attached to pre-roll 15" promo

Total of 125.000 Impressions

**National Proposal Netto netto
15% REBATE**

257.250 €

8 PACKAGES AVAILABLES
Gross Media Value FR 126.700 €
Gross Media Value NL 175.970 €

**Want to know more?
Get in touch**

sales@rmb.be

www.rmb.be

[@RMB Regie Media Belge](https://www.instagram.com/RMB_Regie_Media_Belge)

[@regiemediabelge](https://www.facebook.com/regiemediabelge)

