

Vision de CEO

Television

Multi-Context

Offer 2026



Concept

- Production and broadcast of a 5' capsule, giving a CEO the opportunity to speak on a subject of his choice, linked to his business and/or the economic and social context of his company.
- Broadcast at the end of 'business' magazines ('Succes Stories', 'Parlons cash', 'Mag Eco') and/or as a floating program in time slots other than 'Info', 'Sport' and 'Docus'.
- On-set filming in LN24 studios, with mention of the CEO's name and company.
- Journalistic preparation of the message, assistance in identifying and translating the message.
- Royalty-free content for the client.



Media offer

+/- 7 broadcasts/week in the morning, early afternoon and after 11pm.

Media : 5.000€/content/Week NETTO NETTO

Production : 1.500€/content NETTO NETTO (tailor made production cost for longer program, or multiple versions)



**Want to know more?
Get in touch**

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