

Une brique dans le ventre

Jingle Pub

Television

Magazine

Offer 2026



Description

In addition to the houses, apartments and lofts of all styles and budgets that Cédric Wautier and Virginie Jacobs visit for us, the magazine provides legal, practical, technical, energy and aesthetic advice, not to mention the essential "tricks" of DIY with Robert and Valentine.

BROADCAST

- On La une
- Broadcast on Saturday in Prime around 08:30 pm
- Replay on Sundays in the late evening
- A base of 29 programs
- Period : January to November (Interruption during the summer program schedule)

rtbf
La une



TV Sponsorship offer

COUNTERPARTS :

- Broadcasting of a 7 sec commercial jingle at the end of the screen preceding the program and at the beginning of the screen following the Saturday evening broadcast and Sunday reruns.
- A total of **4 broadcasts per week**

Based on a provisional grid, invoicing will be adjusted at the end of the year on the basis of the number of programs actually broadcast (+ or -)

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Budget

JANUARY					FEBRUARY					MARCH				
W1	W2	W3	W4	W5		W6	W7	W8	W9		W10	W11	W12	W13
-	1.600	1.600	1.600	1.600		1.600	1.600	1.600	1.600		-	2.200	2.200	2.200
APRIL					MAY					JUNE				
	W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26
	2.200	2.200	2.200	2.200	2.200	2.200	-	2.200	2.200		-	-	-	-
JULY					AUGUST					SEPTEMBER				
W27	W28	W29	W30	W31		W32	W33	W34	W35	W36	W37	W38	W39	
-	-	-	-	-		-	-	-	-	-	-	-	2.400	
OCTOBER					NOVEMBER					DECEMBER				
W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	W53
2.400	2.400	2.400	2.400	2.400		2.400	2.400	2.400	2.400	-	-	-	-	-

Based on a provisional grid, invoicing will be adjusted at the end of the year on the basis of the number of programs actually broadcast (+ or -)

+ cost of production support for the graphical transition between the billboard and the channel jingle pub that will be billed directly to the customer. This commercial offering of RMB falls within the legal framework of "sponsorship" matters, despite the fact that billboards are broadcast in advertising screens.

**Want to know more?
Get in touch**

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www.rmb.be

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