

Success Stories

TV

Business

Offer 2025



« SUCCESS STORIES » is the show that puts people at the heart of business, with entrepreneurs at the head of start-ups, scale-ups and SMEs sitting around the table.

In “SUCCESS STORIES”, entrepreneurs share their keys to success. But also their challenges and personal stories.

Pierre Hermant loves to support and share all his guests' great stories!

The show is divided into 4 parts:

- Inspiring entrepreneurial story
- Inspiring entrepreneurial story + a specific section (e.g. training, data, legal...)
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Concept



Partner offer

**“SUCCESS STORIES” is a 48' weekly program
(40 shows per year)**

Broadcast

- Every Tuesday at 11pm, with 7 repeats (floating week & weekends).

DUO SPONSORING OFFER

TV

- 4 Billboards 5" / program before, during, and after the show, totaling 32 BB/week
- 20 trailers /Week to promote the program's broadcast, with a 5" Billboard signature

8 weeks

Digital

- 1 Integration into the LN24 Midi newsletter, once a week
- 1 RS post with a link to the replay on LinkedIn + Paid Media

8 weeks

Media value : 45.648 € gross

Budget proposal : 25.000 € NETTO NETTO

Production paid media : 1.600 € NETTO NETTO

Option

« Parole de l'Expert » in Success Stories (5 à 7')

- Content isolated at the end of the show and recorded face-to-face with the presenter
- Mention of the expert's name and position
- Journalistic preparation of the message: support for identifying and translating the message
- Royalty-free content for the client



Media : 4.000€/content/Week NETTO NETTO

Production : 1.500€/content NETTO NETTO

Want to know more? Get in touch

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