



DIGITAL RATECARD

Standard display 2025

New Tariffs Effective October 1, 2025



Standard display

INSERTION ORDERS



Display RON

Basis CPM (fixed price)

4€

Contextual Targeting

+ 3€

Data Targeting

Catch Me
PACKAGES

Examples:

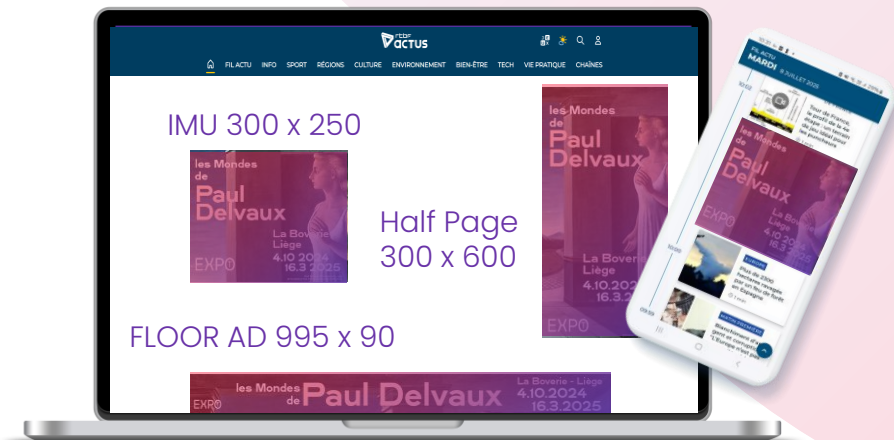


Illustration not to scale

Display IO available with our data segments (See CatchMe data offers)

Standard display

PROGRAMMATIC



	RON RMB	ROS RMB
Private Deal (floor price)	3 €	6 €
Socio-Demo / Geo Data / Behavioral Targeting	+4€	
Contextual Targeting	+3€	



Commercial policy

Min 2.500 €

net budget per NATIONAL campaign (without targeting)

Min 4.000 €

net budget per DATA campaign

5 Days / 4 Weeks

Min flight time (Global/Data)

Want to know more?

Get in touch



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