



DIGITAL RATECARD

SoMe 2025

New Tariffs Effective October 1, 2025



New

SoMe offers

INSERTION ORDERS

PROGRAMMATIC

Reuse your social creatives and amplify your campaign through our network

	Image Ads	Video Ads
Private Deal (floor price)	4€ CPM	10€ CPM
IO (fixed price)	5€ CPM	12€ CPM
Socio-Demo/Geo Data Targeting	+4€	
Behavioral Data Targeting	+4€	



Programmatic Guaranteed Deals are subject to conditions, please send an e-mail to programmatic@rmb.be to know more about it.





Commercial policy

Min 2.500 €

net budget per NATIONAL campaign (without targeting)

Min 4.000 €

net budget per DATA campaign

5 Days / 4 Weeks

Min flight time (Global/Data)

Want to know more?

Get in touch



www.rmb.be

sales@rmb.be

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