

Roland Garros

Cross-média

Sport

Offer 2026



Concept & Broadcast

Concept

The French Open also called Roland-Garros, is a major tennis tournament held over two weeks between late May and early June at the Stade Roland-Garros in Paris, France. The venue is named after the French aviator Roland Garros.

It is the premier clay court tennis championship event in the world and the second of four annual Grand Slam tournaments, the other three being the Australian Open, Wimbledon and the US Open.

The French Open is currently the only Grand Slam event held on clay, and it is the zenith of the spring clay court season.

Because of the seven rounds needed for a championship, the slow-playing surface and the best-of-five-set men's singles matches (without a tiebreak in the final set), the event is widely considered to be the most physically demanding tennis tournament in the world.

Broadcast

From 24 May to 7 June



Media offer

Broadcast (Max 3 sponsors)

TV



Billboards

Number 120

Trailers

Number 7 on La Une(2 on prime)
13 on Tipik on Prime

Digital



Instream video

Number 200.000 imps

RTO

Number 200.000 imps

Display

Number 200.000 imps

Data Instream Video Segment : Tennis*

Number 121.212 imps

BUDGET : 68.500€ VAT EXCL.

**Want to know more?
Get in touch**

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