

Rally WRC

TV

Sport

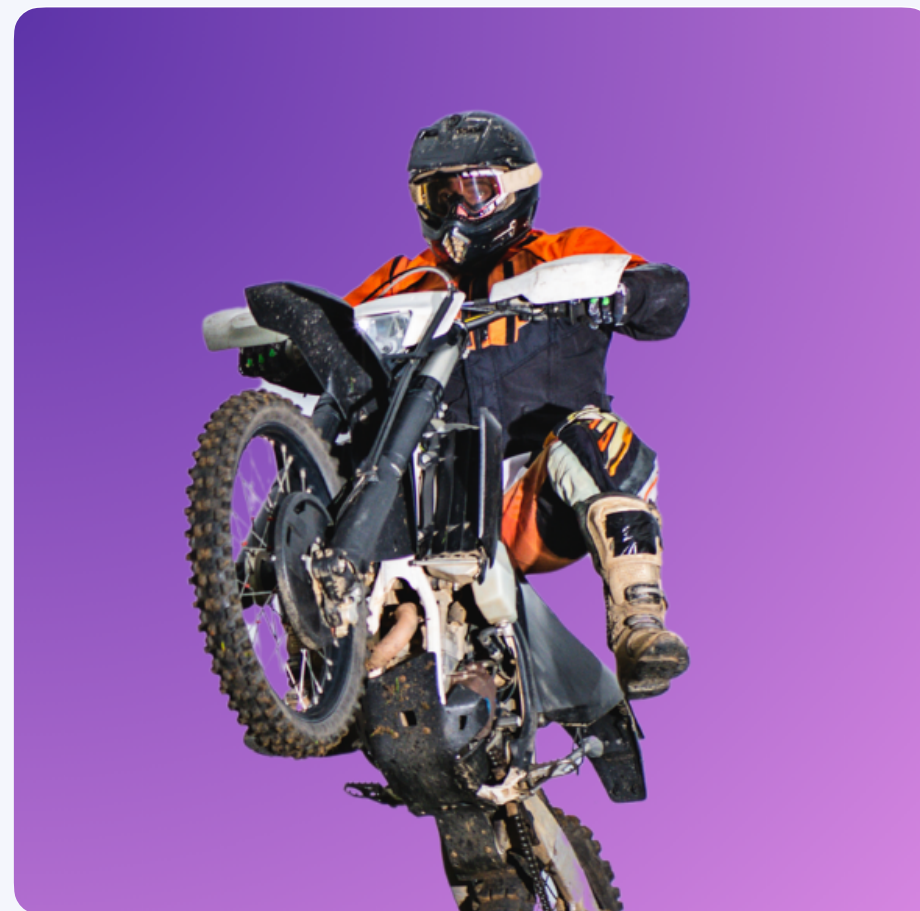
Offer 2025



LN24 will broadcast live all the specials on Fridays (9AM-10:30 AM) et Saturday (11AM-12AM).

Calendar 2025

Monte-Carlo	23-26/01
Sweden	13-16/02
Kenya	20-23/03
Canaries	24-27/04
Portugal	15-18/05
Sardinia	05-08/06
Greece	26-29/06
Estonia	17-20/07
Finland	31/07-03/08
Paraguay	28-31/08
Chille	11-14/09
Europe	16-19/10
Japan	06-09/11
Saudi Arabia	27-30/11



Partner offer

DUO SPONSORING OFFER - Counterparts

TV

- 12 billboards 5'''/week (168 BB/season)
- 20 trailers with signature billboard 5'' (280 TR/season)

Digital

- 1 integration in the newsletter LN24 (14 NL/season)

Media value : 3.743 €/week gross

Budget proposal : 3.500 €/week NETTO NETTO

Budget season budget proposal : 45.000 € NETTO NETTO

Marketing evaluations

EVALUATION	PRA 18-54
Univers	2.009.286
GRP	49,3
Reach	188.873
Reach %	9,4%
OTS	5,2
CONTACTS	990.980

Want to know more? Get in touch

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