

Rally-Raid

TV

Sport

Offer 2025



LN24 will air a daily 52-minute
Summary and Images of the Day" at 10:00 PM.

(This setup is identical to the specific "Dakar 2025" offer.)

Calendar 2025

ABU DHABI	21-27/02	(7 days)
SOUTH AFRICA	18-24/05	(7 days)
PORTUGAL	22-28/09	(7 days)
MAROC	10-17/10	(8 days)



Partner offer

DUO SPONSORING OFFER - Counterparts

TV

- 42 billboards 5"/rally
- 90 trailers/rally with signature billboard 5"

Digital

- 1 integration in the newsletter/rally

Media value : 12.255 €/Rally gross

Budget proposal : 10.000 €/Rally NETTO NETTO

Budget proposal : 30.000 €/For 4 Rallys NETTO NETTO

Marketing evaluations

EVALUATION	PRA 18-54
Universe	2.009.286
GRP	28,6
Reach	137.641
Reach %	6,9%
OTS	4,1
CONTACTS	573.973

Want to know more? Get in touch

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