

Quel temps pour la planète ?

TV

Multi-contexte

Offer 2025



Quel temps pour la planète ! In 9 minutes, top chrono you will discover the backstage of time at home and on the other side of the world. Immersed in a virtual setting, viewers will have access just before the 1:00 pm news to all aspects of the weather: from climate change to renewable energies or more scientific questions.

Broadcast

- On La Une, Monday to Friday
- At 12:45 pm

Sponsorship offers

1 billboard / broadcast



JANUARY					FEBRUARY					MARCH				
W1	W2	W3	W4	W5		W6	W7	W8	W9		W10	W11	W12	W13
400	500	500	500	500		600	600	600	600		700	700	700	700
APRIL					MAY					JUNE				
	W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26
	700	700	700	700	700	700	700	700	700		500	500	500	500
JULY					AUGUST					SEPTEMBER				
W27	W28	W29	W30	W31		W32	W33	W34	W35		W36	W37	W38	W39
300	300	300	300	300		300	300	300	300		700	700	700	700
OCTOBER					NOVEMBER					DECEMBER				
W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	
600	600	600	600	600		700	700	700	700	600	600	600	600	

Want to know more? Get in touch

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