



DIGITAL RATECARD

Pause button 2025

New Tariffs Effective October 1, 2025



Pause button

INSERTION ORDERS

Every time viewers **pause content on Auvio**,
a 970x250 display ad will be displayed
— with a convenient close button



15€
CPM

- ✓ Min 2 weeks
- ✓ Min 2500 € Investment



Commercial policy

Min 2.500 €

net budget per NATIONAL campaign (without targeting)

Min 4.000 €

net budget per DATA campaign

5 Days / 4 Weeks

Min flight time (Global/Data)

Want to know more?

Get in touch



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