



DIGITAL RATECARD

One day impact 2025

New Tariffs Effective October 1, 2025



New

One day impact



INSERTION ORDERS

PROGRAMMATIC

Get **total attention in one day**
with exclusive premium visibility
across 10 formats with 100% S.O.V

700k

Estimated Impressions

200k+

Users Reach



10.500 €

(15€ estimated CPM)

- ✓ IO or Programmatic Guaranteed
- ✓ Max one campaign per week
- ✓ IAB Standards Formats
- ✓ Under RTBF Validation





Commercial policy

Min 2.500 €

net budget per NATIONAL campaign (without targeting)

Min 4.000 €

net budget per DATA campaign

5 Days / 4 Weeks

Min flight time (Global/Data)

Want to know more?

Get in touch



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