

Meteo

Vidéo

Multi-contexte

Offer 2025



We propose you to become the partner of the weather sequences for 1 week by associating your billboard (max 7 sec) in co-sponsorship to premium and off-premium broadcasts in television around the weather broadcasts.

Broadcast

The weather on TV includes daily :

- Sequences on La Une
- Sequences on LN24

Sponsorship of

Campaign performance is guaranteed to 45 GRP on target PRA 18-54 spread over La Une and LN24 (35 GRP on summer)

A large graphic with a purple-to-pink gradient background. It features a large, fluffy white cloud in the center. Overlaid on the bottom part of the cloud is the text 'MÉTÉO VIDÉO' in a bold, white, sans-serif font.

MÉTÉO VIDÉO

JANUARY (45 GRP)					FEBRUARY (45 GRP)					MARCH (45 GRP)				
W1	W2	W3	W4	W5		W6	W7	W8	W9		W10	W11	W12	W13
10.500	10.500	10.500	10.500	10.500		11.150	11.150	11.150	11.150		15.500	15.500	15.500	15.500
APRIL (45 GRP)					MAY (45 GRP)					JUNE (45 GRP)				
	W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26
	15.500	15.500	15.500	15.500	15.500	15.500	15.500	15.500	15.500		9.450	9.450	9.450	9.450
JULY (45 GRP)					AUGUST (45 GRP)					SEPTEMBER (45 GRP)				
W27	W28	W29	W30	W31		W32	W33	W34	W35		W36	W37	W38	W39
5.700	5.700	5.700	5.700	5.700		5.400	5.400	7.900	7.900		16.000	16.000	16.000	16.000
OCTOBER (45 GRP)					NOVEMBER (45 GRP)					DECEMBER (45 GRP)				
W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	
16.150	16.150	16.150	16.150	16.150		16.150	16.150	16.150	16.150	15.350	15.350	15.350	9.850	

**Want to know more?
Get in touch**

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www.rmb.be

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