

L'EQUIPE DE STEPH !

Daily talk Magazine

Video

SPORT

Offer 2026



Concept

LN24 will be the first channel to **broadcast a daily talk show, starting on 1 June** and running until the end of the World Cup.

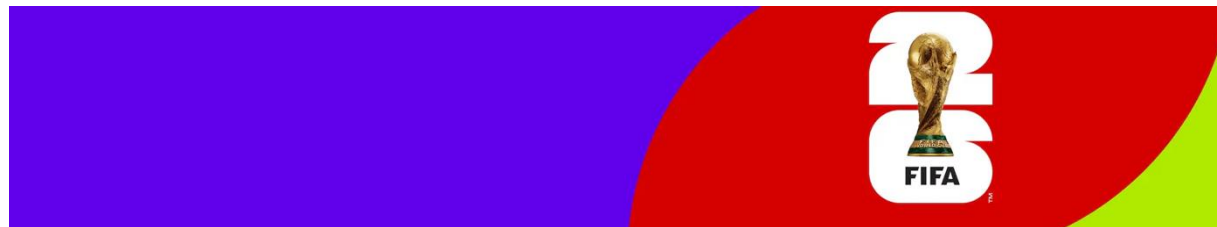
This programme will underline LN24's ambition to be the leading talk channel in French-speaking Belgium, and the only one to offer a World Cup program in the 'popular talk' format.

A total of 35 programs aimed exclusively at 'fans', with no highbrow expert analysis, but rather frank and direct language, analysis and debate.

Product placement and/or branding within the programme is available on request.

Broadcast

- Daily program
- Format: 55 minutes
- Monday – Friday : 17:00
- From 01/06 till 17/07



Partner offer

Partner offer | DUO SPONSORING (max 2 sponsors)

DUO SPONSORING OFFER

TV



6 Billboards max 5"/show

80 Trailers to promote the program, with 5" billboard signature

Total 210

Digital



- 1 Integration/week into the LN24 Midi newsletter (total 5)
- 1 post /week on FB, Insta & LinkedIn + Paid Media (total 5 each)

Media Value : 60.000 € gross

Budget proposal : 30.000 € NETTO NETTO

Production budget (paid media) : 3.000 € NETTO NETTO

Product Placement (Budget on demand)

**Want to know more?
Get in touch**

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