

Le Supercross de Paris

TV

Sport

Offer 2025



The Paris Supercross is an indoor motocross event held on a specially constructed track.

There are two categories: SX1 and SX2. The latter are 250cc bikes, while the premier category, SX1, featuring the stars of the discipline, are 450cc bikes. .

The drivers compete in sprint sessions lasting a few minutes.

Between each round, a freestyle show is organized.

The Paris Supercross will be broadcast live and commented on by Maxime Martin (Belgian driver) on site:

- November 15: 6:30 p.m. – 11 p.m. (30 min pre-show + 4 hours of racing)
- November 16: 1:30 p.m. – 6 p.m. (30 min pre-show + 4 hours of racing)

ABXPLORE

The logo for the Paris Supercross event. It features the word "SUPERCROSS" in a bold, black, blocky font. A small red star is positioned above the letter "P". Below "SUPERCROSS", the word "Paris" is written in a red, cursive script. Two red curved lines, resembling a stylized "V" or a track barrier, frame the word "Paris" from below.

Partner offer

Broadcast

November 15 & 16, 2025

TV

Billboards max 5"/sponsor

6 BB/day/sponsor
(Total : 12 BB/sponsor)

Trailer TV with advertiser's billboard max 5"/sponsor

15 trailers/sponsor (incl. 5 in prime)
Starting on 10/11

MEDIA VALUE vat excl. : 3.000,- € / sponsor (2 sponsors max.)

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