

Les Aventureuses

Television

Magazine

Offer 2026



Concept & Broadcast

In total immersion in their world, RTBF journalist H el ene Bernard meets these adventurous women through their life paths.

It's a journey that takes them as close as possible to nature, a nature that allows them to flourish and that they try to preserve every day.

It's an opportunity to introduce the general public to an unusual discipline, and to provide them with the tools they need to embark on their own adventure.

- La Une
- Sundays, around 1:35 pm
- Fall broadcast of 5 programs
- From 06/09 to 04/10/26

rtbf
La une 



Media offer & Budget



Duo sponsoring offer

| Radio – TV | Number | Total | Period |
|---|-------------------------------------|------------------|--------------------------|
| Trailers TV / La Une : promo TV shows (5 programs) | 10 TR/program TV (incl. 3 in prime) | 50 TR La Une | From 31/08 to 03/10/2026 |
| Duo Billboards TV / La Une (5" max) : • Sunday afternoon | 2 BB/program | 10 BB La Une | From 06/09 to 04/10/2026 |
| Ad Instream Video / Auvio (20" max) | 25.000imps estimed/week | 125.000imps est. | From 31/08 to 04/10/2026 |

TOTAL BUDGET : 30.000 € VAT EXCL. / SPONSOR

Deadline for airing on television : 31/07/2026

**Want to know more?
Get in touch**

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