

Le jardin extraordinaire

TV

Lifestyle

Offer 2025



Every week, we find Tanguy Dumortier in the field. He makes us discover both the best in animal documentaries and reports made by the team of Jardin Extraordinaire to discover unusual places around the world or close to us.

Every Sunday, at 20:20, on La Une

Sponsorship offer

- 2 billboards (max. 7'') / show
- 10 trailers / week (incl. 3 in prime)



Budget

JANUARY (25 GRP)					FEBRUARY (25 GRP)					MARCH (25 GRP)				
	W1	W2	W3	W4	W5	W6	W7	W8	W9		W10	W11	W12	W13
APRIL (25 GRP)					MAY (25 GRP)					JUNE (25 GRP)				
W14	W15	W16	W17	W18		W19	W20	W21	W22		W23	W24	W25	W26
JULY (25 GRP)					AUGUST (25 GRP)					SEPTEMBER (25 GRP)				
W27	W28	W29	W30	W31		W32	W33	W34	W35		W36	W37	W38	W39
													10.800	10.800
OCTOBER (25 GRP)					NOVEMBER (25 GRP)					DECEMBER (25 GRP)				
W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	
10.900	10.900	10.900	10.900	10.900		10.900	10.900	10.900	10.900	10.400	10.400			

« This offer covering a very long broadcast period may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order, or even during the purchased period). The TV screens are indeed subject to many modifications for info/Sport events or counter-programming reasons. These data are not available at the time of the establishment of this basic offer. »

Want to know more? Get in touch

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