

# FAN

Cross-média

Fiction

Offer 2026



## We provide a large amount of fictions.

A great opportunity to reach your target.

RMB guarantees you the planning of your billboard of maximum 7 seconds around quality programs of the different channels for a total of 100 GRP on the target PRA 18-54

RMB will support these campaigns by the presence of Auvio Adinstream for a total of 100,000 impressions.

(75 GRP on target PRA 18-54 and 75,000 impressions during the period June, July and August)

- Schedule the TV package 100% floating planned by RMB
- Schedule sent 2 weeks before broadcast
- Maximum 1 advertiser per week
- Auvio Adinstream presence subject to inventory availability
- RMB offers the transfer of billboard TV to the digital

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# Budget

JANUARY (100 GRP)					FEBRUARY (100 GRP)					MARCH (100 GRP)				
W1	W2	W3	W4	W5		W6	W7	W8	W9		W10	W11	W12	W13
21.200	21.200	21.200	21.200	21.200		22.000	22.000	22.000	22.000		28.000	28.000	28.000	28.000
APRIL (100 GRP)					MAY (100 GRP)					JUNE (75 GRP)				
	W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26
	27.400	27.400	27.400	27.400	28.000	28.000	28.000	28.000	28.000		17.200			
JULY (75 GRP)					AUGUST (75 GRP)					SEPTEMBER (100 GRP)				
W27	W28	W29	W30	W31		W32	W33	W34	W35		W36	W37	W38	W39
			11.700	11.700		11.000	11.000	14.500	14.500		29.500	29.500	29.500	29.500
OCTOBER (100 GRP)					NOVEMBER (100 GRP)					DECEMBER (100 GRP)				
W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	W53
29.700	29.700	29.700	29.700	29.700		29.700	29.700	29.700	29.700	29.700	29.700	29.700	21.200	21.200

« This offer covering a very long broadcast period may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order, or even during the purchased period. The TV screens are indeed subject to many modifications for info/Sport events or counter-programming reasons. These data are not available at the time of the establishment of this basic offer. »

**Want to know more?  
Get in touch**

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