



We provide a large amount of fictions.

A great opportunity to reach your target.

RMB guarantees you the planning of your billboard of maximum 7 seconds around quality programs of the different channels for a total of 100 GRP on the target PRA 18-54

RMB will support these campaigns by the presence of Auvio Adinstream for a total of 100,000 impressions.

(75 GRP on target PRA 18-54 and 75,000 impressions during the period June, July and August)

- Schedule the TV package 100% floating planned by RMB
- Schedule sent 2 weeks before broadcast
- Maximum 1 advertiser per week
- Auvio Adinstream presence subject to inventory availability
- RMB offers the transfer of billboard TV to the digital











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Budget

	JAN	IUARY (25 G		FEBRUARY (25 GRP)					MARCH (25 GRP)					
W1	W2	W3	W4	W5		W6	W7	W8	W9		W10	WII	W12	W13
22.750	22.750	22.750	22.750	22.750		23.900	23.900	23.900	23.900		31.400	31.400	31.400	31.400
APRIL (25 GRP)					MAY (25 GRP)					JUNE (25 GRP)				
	W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26
	31.400	31.400	31.400	31.400	31.400	31.400	31.400	31.400	31.400		18.950	18.950	18.950	18.950
JULY (25 GRP)					AUGUST (25 GRP)					SEPTEMBER (25 GRP)				
W27	W28	W29	W30	W31		W32	W33	W34	W35		W36	W37	W38	W39
12.800	12.800	12.800	12.800	12.800		12.300	12.300	16.400	16.400		32.300	32.300	32.300	32.300
OCTOBER (25 GRP)					NOVEMBER (25 GRP)					DECEMBER (25 GRP)				
W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	
32.550	32.550	32.550	32.550	32.550		32.550	32.550	32.550	32.550	31.150	31.150	31.150	31.150	

[«] This offer covering a very long broadcast period may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order, or even during the purchased period). The TV screens are indeed subject to many modifications for info/Sport events or counter-programming reasons. These data are not available at the time of the establishment of this basic offer. »

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Want to know more? Get in touch

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