

Animals Documentaries

Vidéo

?

Offer 2025



Animaux à adopter

Every year, over 100,000 animals are abandoned in France. The SPA takes in nearly 44,000 of them, including around 10,000 in summer. Immersion in three SPA centers: the Plaisir shelter in Yvelines, the Saint-Omer shelter in Pas-de-Calais and Morée in Loir-et-Cher. This documentary takes viewers into the heart of the animals' touching stories, tracing their journey from arrival at the shelter to adoption and departure for a new life with a loving family.

La vie secrète des chats

Discover the documentary series presented by Valérie Damidot, which reveals the little secrets of 150 cats all over France.

- To be followed every Saturday, 6:30 pm on La Une
- Available on AUVIO



DOCUMENTAIRES ANIMALIERS



Media offer

Broadcast

Saturday, 6:30 pm

TV



Billboards max 7"
Trailers

2 / broadcast
5 per week (1 on prime)

Digital



RON + DATA Segment
(PET LOVERS)*

100.000 imps

JANUARY (25 GRP)					FEBRUARY (25 GRP)					MARCH (25 GRP)				
	W1	W2	W3	W4	W5	W6	W7	W8	W9		W10	W11	W12	W13
	-	-	-	-	-	-	-	-	-		-	-	-	-
APRIL (25 GRP)					MAY (25 GRP)					JUNE (25 GRP)				
	W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26
	-	-	-	-	-	-	-	-	-		2.700	2.700	2.500	2.500
JULY (25 GRP)					AUGUST (25 GRP)					SEPTEMBER (25 GRP)				
	W27	W28	W29	W30	W31	W32	W33	W34	W35		W36	W37	W38	W39
	1.800	1.600	1.600	1.500	1.600	1.700	1.700	1.700	1.700		3.600	3.700	3.700	3.700
OCTOBER (25 GRP)					NOVEMBER (25 GRP)					DECEMBER (25 GRP)				
W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	
3.700	3.700	3.700	3.700	3.800		4.100	4.100	4.100	4.100	3.600	3.600	3.600	3.500	

Want to know more? Get in touch

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