

# Breakbumpers TV

Vidéo

Multi-contexte

Offer 2026



Whatever the time of the year, be the sponsor of our media partners by associating your product with the jingle of the advertising screens of the TV channel; a graphical transition will make the connection between the jingle and your billboard. The jingles can be tailormade after a production meeting.

Broadcast of a max 7 seconds billboard after or before the jingle of some advertising screens:

La Une	60 GRP on PRP 18-54
Tipik	20 GRP on PRP 18-54
AB3	35 GRP on PRP 18-54
ABX	10 GRP on PRP 18-54

If you have a longer material... RMB'S TEAM can make you a special offer for 10,15,30,45 or 60 seconds length material... This commercial offering of RMB falls within the legal framework of "sponsorship" matters, despite the fact that billboards are broadcast in advertising screens.

rbbf  
**La une**

rbbf  
**TIP!K**

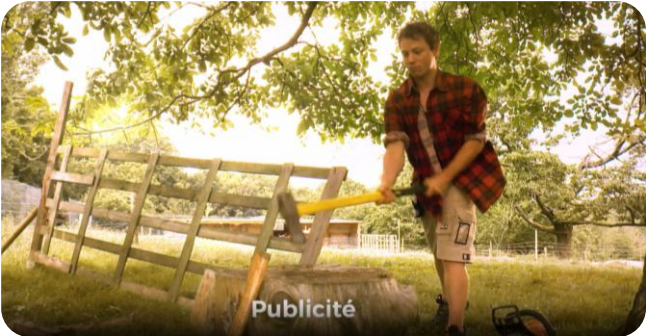
**AB3**

**ABX**



# Examples

Classical link



Tailormade link



JANUARY (60 GRP)					FEBRUARY (60 GRP)					MARCH (60 GRP)				
W1	W2	W3	W4	W5		W6	W7	W8	W9		W10	W11	W12	W13
17.900	17.900	17.900	17.900	17.900		18.800	18.800	18.800	18.800		25.400	25.400	25.400	25.400
APRIL (60 GRP)					MAY (60 GRP)					JUNE (60 GRP)				
W14	W15	W16	W17		W18	W19	W20	W21	W22		W23	W24	W25	W26
24.700	24.700	24.700	24.700		25.400	25.400	25.400	25.400	25.400		19.900	19.900	19.900	19.900
JULY (60 GRP)					AUGUST (60 GRP)					SEPTEMBER (60 GRP)				
W27	W28	W29	W30	W31		W32	W33	W34	W35		W36	W37	W38	W39
12.000	12.000	12.000	12.000	12.000		10.900	10.900	16.000	16.000		26.900	26.900	26.900	26.900
OCTOBER (60 GRP)					NOVEMBER (60 GRP)					DECEMBER (60 GRP)				
W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	W53
27.100	27.100	27.100	27.100	27.100	27.100	27.100	27.100	27.100	27.100	27.100	27.100	27.100	17.900	17.900



JANUARY (20 GRP)					FEBRUARY (20 GRP)					MARCH (20 GRP)				
W1	W2	W3	W4	W5		W6	W7	W8	W9		W10	W11	W12	W13
5.100	5.100	5.100	5.100	5.100		5.300			5.300		7.200	7.200	7.200	7.200
APRIL (20 GRP)					MAY (20 GRP)					JUNE (20 GRP)				
W14	W15	W16	W17		W18	W19	W20	W21	W22		W23	W24	W25	W26
7.000	7.000	7.000	7.000		7.200	7.200	7.200	7.200						
JULY (20 GRP)					AUGUST (20 GRP)					SEPTEMBER (20 GRP)				
W27	W28	W29	W30	W31		W32	W33	W34	W35		W36	W37	W38	W39
			3.400	3.400		3.100	3.100	4.500	4.500		7.600	7.600	7.600	7.600
OCTOBER (20 GRP)					NOVEMBER (20 GRP)					DECEMBER (20 GRP)				
W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	W53
7.600	7.600	7.600	7.600	7.600		7.600	7.600	7.600	7.600	7.600	7.600	7.600	5.100	5.100



JANUARY (40 GRP)					FEBRUARY (40 GRP)					MARCH (35 GRP)				
W1	W2	W3	W4	W5		W6	W7	W8	W9		W10	W11	W12	W13
11.100	11.100	11.100	11.100	11.100		11.700	11.700	11.700	11.700		13.100	13.100	13.100	13.100
APRIL (35 GRP)					MAY (35 GRP)					JUNE (35 GRP)				
W14	W15	W16	W17		W18	W19	W20	W21	W22		W23	W24	W25	W26
12.800	12.800	12.800	12.800		13.100	13.100	13.100	13.100	13.100		10.300	10.300	10.300	10.300
JULY (35 GRP)					AUGUST (35 GRP)					SEPTEMBER (35 GRP)				
W27	W28	W29	W30	W31		W32	W33	W34	W35		W36	W37	W38	W39
6.200	6.200	6.200	6.200	6.200		5.700	5.700	8.300	8.300		13.900	13.900	13.900	13.900
OCTOBER (35 GRP)					NOVEMBER (35 GRP)					DECEMBER (35 GRP)				
W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	W53
14.000	14.000	14.000	14.000	14.000		14.000	14.000	14.000	14.000	14.000	14.000	14.000	9.300	9.300



JANUARY (10 GRP)					FEBRUARY (10 GRP)					MARCH (10 GRP)				
W1	W2	W3	W4	W5		W6	W7	W8	W9		W10	W11	W12	W13
2.000	2.000	2.000	2.000	2.000		2.100	2.100	2.100	2.100		2.800	2.800	2.800	2.800
APRIL (10 GRP)					MAY (10 GRP)					JUNE (10 GRP)				
W14	W15	W16	W17		W18	W19	W20	W21	W22		W23	W24	W25	W26
2.800	2.800	2.800	2.800		2.800	2.800	2.800	2.800	2.800		2.200	2.200	2.200	2.200
JULY (10 GRP)					AUGUST (10 GRP)					SEPTEMBER (10 GRP)				
W27	W28	W29	W30	W31		W32	W33	W34	W35		W36	W37	W38	W39
1.300	1.300	1.300	1.300	1.300		1.200	1.200	1.800	1.800		3.000	3.000	3.000	3.000
OCTOBER (10 GRP)					NOVEMBER (10 GRP)					DECEMBER (10 GRP)				
W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	W53
3.000	3.000	3.000	3.000	3.000	3.000	3.000	3.000	3.000	3.000	3.000	3.000	3.000	2.000	2.000

# Production costs

rtbf  
**La une**

Classical link

1.200€  
netto netto

rtbf  
**TIP!K**

Classical link

1.200€  
netto netto

**AB3** **ABX**

Tailormade link

2.000€  
netto netto

Tailormade link

2.500€  
netto netto

Note that the indicated budget is for 1 material,  
if you have several materials as a rotation, we can create you a dedicated offer for production costs.

**Want to know more?  
Get in touch**

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