



Broadcast

- On AB3
- Saturday, at 20:30
- Profile: Kids fiction or cartoons

Sponsorship offer

• 4 billboards / evening





Offer subject to change - version of 28/11/2024 AB3 Family - Offer 2025

Budget

JANUARY (25 GRP)					FEBRUARY (25 GRP)					MARCH (25 GRP)				
WI	W2	W3	W4	W5		W6	W7	W8	W9		W10	WII	W12	W13
1.300	1.300	1.300	1.300	1.400		1.400	1.400	1.400	1.400		1.800	1.800	1.800	1.800
APRIL (25 GRP)					MAY (25 GRP)					JUNE (25 GRP)				
	W14	W15	W16	W17	W18	W19	W20	W21	W22		W23	W24	W25	W26
	1.600	1.600	1.600	1.600	1.600	1.600	1.600	1.600	1.600		1.200	1.200	1.200	1.200
JULY (25 GRP)					AUGUST (25 GRP)					SEPTEMBER (25 GRP)				
W27	W28	W29	W30	W31		W32	W33	W34	W35	W36	W37	W38	W39	
600	600	600	600	800		800	800	800	800	1.500	1.500	1.500	1.500	
OCTOBER (25 GRP)					NOVEMBER (25 GRP)					DECEMBER (25 GRP)				
W40	W41	W42	W43	W44		W45	W46	W47	W48	W49	W50	W51	W52	
1.600	1.600	1.600	1.600	1.600		1.900	1.900	1.900	1.900	1.700	1.700	1.700	1.700	

[«] This offer covering a very long broadcast period may need to be adjusted at the time of the establishment of an ad-hoc offer and the purchase order, or even during the purchased period). The TV screens are indeed subject to many modifications for info/Sport events or counter-programming reasons. These data are not available at the time of the establishment of this basic offer.»

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Want to know more? Get in touch

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