

# 100% Sport

Cross-média

Sport

Offer 2025



Presented by Anne-Sophie Depauw & Jérémie Baise, 100% Sport-Le Mag focuses on the weekend's sporting exploits, with a maximum of interviews, beautiful sports stories and an opening towards new sports, including the more extreme ones.

**To be followed every Sunday, 6:30 pm on Tipik!**



# Media offer

**Broadcast**

Sunday, 6:30 pm

**TV**



Billboards max 7"

4 / broadcast  
1 / rebroadcast

**Digital**



ROS AUVIO sport context

47.170 imps / week

| JANUARY (25 GRP) |       |       |       |       | FEBRUARY (25 GRP) |       |       |       |       | MARCH (25 GRP)     |       |       |       |       |
|------------------|-------|-------|-------|-------|-------------------|-------|-------|-------|-------|--------------------|-------|-------|-------|-------|
|                  | W1    | W2    | W3    | W4    | W5                | W6    | W7    | W8    | W9    |                    | W10   | W11   | W12   | W13   |
|                  |       |       |       |       | 3.150             | 3.150 | 3.150 | 3.150 | 3.150 |                    | 3.400 | 3.400 | 3.400 | 3.400 |
| APRIL (25 GRP)   |       |       |       |       | MAY (25 GRP)      |       |       |       |       | JUNE (25 GRP)      |       |       |       |       |
|                  | W14   | W15   | W16   | W17   | W18               | W19   | W20   | W21   | W22   |                    | W23   | W24   | W25   | W26   |
|                  | 3.400 | 3.400 | 3.400 | 3.400 | 3.400             | 3.400 | 3.400 | 3.400 | 3.400 |                    | -     | -     | -     | -     |
| JULY (25 GRP)    |       |       |       |       | AUGUST (25 GRP)   |       |       |       |       | SEPTEMBER (25 GRP) |       |       |       |       |
|                  | W27   | W28   | W29   | W30   | W31               | W32   | W33   | W34   | W35   |                    | W36   | W37   | W38   | W39   |
|                  | -     | -     | -     | -     | -                 | -     | -     | 3.050 | 3.050 |                    | 3.400 | 3.400 | 3.400 | 3.400 |
| OCTOBER (25 GRP) |       |       |       |       | NOVEMBER (25 GRP) |       |       |       |       | DECEMBER (25 GRP)  |       |       |       |       |
| W40              | W41   | W42   | W43   | W44   |                   | W45   | W46   | W47   | W48   | W49                | W50   | W51   | W52   |       |
| 3.400            | 3.400 | 3.400 | 3.400 | 3.400 |                   | 3.400 | 3.400 | 3.400 | 3.400 | 3.350              | 3.350 | 3.350 | 3.050 |       |

# Want to know more? Get in touch

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